KOCAELİ, Land of Opportunity for profitable investments
## KOCAELİ:

### Demographics and Area
- Has a total population of **1.56 million** (2.2% of Turkey)
- Has an average population density of **430/km²**
- Spans a total area of **3625 km²** (0.4% of Turkey)

### Economy
- Accounts for **5%** of Turkey’s GDP
- Accounts for **13%** of Turkey’s Industrial Production
- Generated **13%** of National Tax Revenues in 2011 with a 94% collection rate to accrued amount
- Conducted **10.7%** of Turkey’s foreign trade in 2011

### Geo-strategic location
- Neighbouring İstanbul on the west, and Bursa and Yalova on the south and southwest, and Sakarya on the east. Shares long coastal lines each with Marmara Sea and Black Sea.
KOCAELI IS MADE OF 12 DISTRICTS

İstanbul

Karadeniz

Kandıra

İzmit

Kartepe

Sakarya

Darıca

Çayırova

Gebze

Dilovası

Körfez

Derince

İzmit Körfezi

Yalova

Gölçük

Başiskele

Karamürsel

Bursa

Sapanca Gölü
Key figures depicting the Region’s great potential

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>OIZs</td>
<td>13</td>
</tr>
<tr>
<td>SISs</td>
<td>15</td>
</tr>
<tr>
<td>Universities</td>
<td>2</td>
</tr>
<tr>
<td>Technoparks</td>
<td>3+1</td>
</tr>
<tr>
<td>Firms at technoparks</td>
<td>180 (2008)</td>
</tr>
<tr>
<td>R&amp;D personnel employed at technoparks</td>
<td>728 (2008)</td>
</tr>
<tr>
<td>IT Companies</td>
<td>166 (2009)</td>
</tr>
</tbody>
</table>

Legend

- Active Organized Industrial Zones (OIZs)
- Universities
- OIZs at incipient phase
- Active Technoparks
- Free Zones
- IT Valley
INDUSTRY IS THE DOMINANT SECTOR IN KOCAELİ

Kocaeli’s share in Turkish industrial output

<table>
<thead>
<tr>
<th>Sector</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total industrial output</td>
<td>%13</td>
</tr>
<tr>
<td>Intermediary goods</td>
<td>%22</td>
</tr>
<tr>
<td>Capital goods</td>
<td>%10</td>
</tr>
<tr>
<td>Consumer goods</td>
<td>%2.82</td>
</tr>
</tbody>
</table>

RELATIVE SHARES OF ECONOMIC ACTIVITIES

- Industry: 73%
- Services: 14%
- Trade: 10%
- Agriculture: 3%
Contact MARKA Kocaeli Investment Support Office for more information.

### Facts & Figures

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>1,601,720</td>
</tr>
<tr>
<td>Area</td>
<td>3,625 km²</td>
</tr>
<tr>
<td>Foreign tourists</td>
<td>85,889</td>
</tr>
<tr>
<td>Domestic tourists</td>
<td>416,987</td>
</tr>
<tr>
<td>5 star hotels</td>
<td>1+4</td>
</tr>
<tr>
<td>4 star hotels</td>
<td>7+7</td>
</tr>
<tr>
<td>3 star hotels</td>
<td>9+1</td>
</tr>
<tr>
<td>Total bed capacity</td>
<td>5,067 + 2,991</td>
</tr>
</tbody>
</table>

### Legend

- **Sea bays**: [Image](#)
- **Lakesides**: [Image](#)
- **Hot springs**: [Image](#)
- **Tablelands, camping, trekking, other eco-tourism**: [Image](#)
- **Winter tourism**: [Image](#)
- **Historical sites**: [Image](#)
- **Tourism area officially designated by Ministry of Culture & Tourism**: [Image](#)
- **Tourism corridor which is to integrate tourism destinations lying along**: [Image](#)

- **Bayramoğlu**, **Eskihisar**
- **Hereke**
- **Karamürsel**
- **Gölcük Termal Tourism Centre, Roman Bath**
- **Kartepe**
- **Kerpe, Kefken, Sansu, Cebeci**
- **Sapanca**
- **Silk Road Tourism Corridor**
- **Western Black Sea Tourism Corridor**

---

Bayramoğlu, Eskihisar

Hereke

Karamürsel

Gölcük Termal Tourism Centre, Roman Bath

Kartepe

Kerpe, Kefken, Sansu, Cebeci

Sapanca

Silk Road Tourism Corridor

Western Black Sea Tourism Corridor
The first settlements in Kocaeli date back to circa VIII century B.C.

The former names of İzmit were Astakos and Nikomedia.

In 311 AD, Roman Empire issued the “Edict of Tolerance” in Nicomedia.

Been the First Capital of East Roman Empire.

İmrich Thököly, the famous Hungarian Count, spent his last years and died at his residence in Kocaeli.

Hereke is renowned with the Ottoman Imperial Silk Mill.

There are a total of 48 archeological and historical sites and 7 museums in Kocaeli.
Hereke is globally renowned for its quality hand-made carpets.

Beach tourism: Kerpe, Kefken, Cebeci, Sarisu, Bayramoğlu, Karamürsel, Sapanca

Climbing and Trekking: Ballıkayalar, Beşkayalar

Countryside Tourism: Kuzu Lands

Thermal Tourism: Yazlık-Yeniköy Hot Spring

Water Skiing: Gölkay Park, Lake Sapanca

Culture tourism: The memorial house of Imrich Thököly, Fortress Eskihisar, Roman Thermae in Gölcük

Winter tourism and skiing: Kartepe
Hereke: A Brand in hand-made carpets

- Pişmaniye and Saray Helvası (sweet) at İzmit
- Trout at Maşukiye and Başdeğirmen
- Special cezerye and delight made out of quince
- Yoghurt and Cheese at Kandıra

- World's finest hand-made silk carpets at Hereke
- Hand-made textiles made of fine fabric in Kandıra
- Hand-made wicker baskets at Karamürsel

Pişmaniye, another symbol of İzmit